

MCA - CLINIC - 2009



CUT BANK WOLVES 2009 TENNIS

MCA – CLINIC - 2009

- **Cut Bank High School Tennis**



MCA – CLINIC - 2009

- **Cut Bank High School Tennis**

What makes it Successful?



MCA – CLINIC - 2009

- **Cut Bank High School Tennis**

Small rural farming community with a high school of about 250 students.



MCA – CLINIC - 2009

- **Cut Bank High School Tennis**

SPRING SPORTS:

Girls – Track

Softball

Golf

& Tennis

Boys - Track

Golf

& Tennis



MCA – CLINIC - 2009

- **Cut Bank High School Tennis**

**Most of the athletic kids are
2-3 sport athletes**

**We share some players with
golf.**



MCA – CLINIC - 2009

- **Cut Bank High School Tennis**
We're located in Northern
Montana where the spring time
weather is ferocious and

WINDY



MCA – CLINIC - 2009

- **Cut Bank High School Tennis**

What Measures Success?

If it is trophies.....



MCA – CLINIC - 2009

- **Eight Boys' State Championships**
- **Seven Boys' 2nd Place State finishes**
- **Four Boys' 3rd Place State finishes**
- **One Girls' 3rd Place State finish**

- **Twenty-one Boy's Divisional Championships**
- **Three Girls' Divisional Championships**



MCA – CLINIC - 2009

- **Cut Bank High School Tennis**
What makes it Successful?

Many contributing factors :



MCA – CLINIC - 2009

1. Changed the players' attitude toward tennis by focusing on

- **NO CUT**
- **Varsity – Non-Varsity Commitment**
- **Fun and organized practices**
- **Plenty of POSITIVE praise**



MCA – CLINIC - 2009

2. Gave CBHS Tennis it's own identity with a Logo

Sportsmanship, Pride & Tradition

- **Put this on everything that goes out to players and parents – letterhead, web site, etc.**
- **Didn't have a lot of tradition back in 1983 but over time....**



MCA – CLINIC - 2009

3. Administrative help

Get the Athletic Director on your side!

Keep your Principal & Superintendent informed without stepping on the chain of command. Invite them to home matches & functions.



MCA – CLINIC - 2009

3. Parental Support is crucial!

Get your parents involved so they not only support their kids but the whole program. Keeping them informed is essential!



MCA – CLINIC - 2009

3. COMMUNICATION

**BECOMES
A
“KEY”
INGREDIENT
TO A SUCCESSFUL PROGRAM!**



MCA – CLINIC - 2009

COMMUNICATION IS A MAJOR “KEY”

- BUILDING THE FOUNDATION – START COMMUNICATING EARLY



COMMUNICATION IS A “KEY”

- BUILDING THE FOUNDATION – START COMMUNICATING EARLY
- AD & ADMINISTRATION



COMMUNICATION IS A “KEY”

- BUILDING THE FOUNDATION – START COMMUNICATING EARLY

- AD & ADMINISTRATION

EMAIL

FACE to FACE

PHONE

Before During & After



COMMUNICATION IS A “KEY”

- BUILDING THE FOUNDATION – START COMMUNICATING EARLY
- AD & ADMINISTRATION
- MEETING WITH CAPTAINS



COMMUNICATION IS A “KEY”

MEETING WITH CAPTAINS

- Player's Page – CBHS Tennis Web Site
- Handout



COMMUNICATION IS A “KEY”

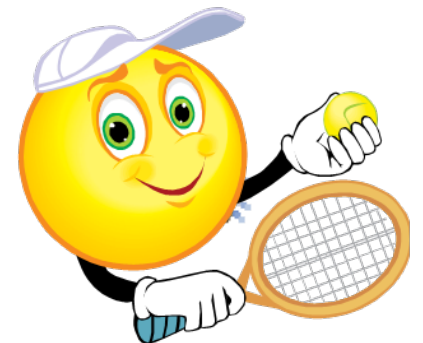
- BUILDING THE FOUNDATION – START COMMUNICATING EARLY
- AD & ADMINISTRATION
- MEETING WITH CAPTAINS
- MEETING WITH COACHES



COMMUNICATION IS A “KEY”

MEETING WITH COACHES

- Go over responsibilities
- Safety plan
- Possible leaves
- Input



COMMUNICATION IS A “KEY”

- BUILDING THE FOUNDATION – START COMMUNICATING EARLY
- AD & ADMINISTRATION
- MEETING WITH CAPTAINS
- MEETING WITH COACHES
- MEETING WITH PLAYERS

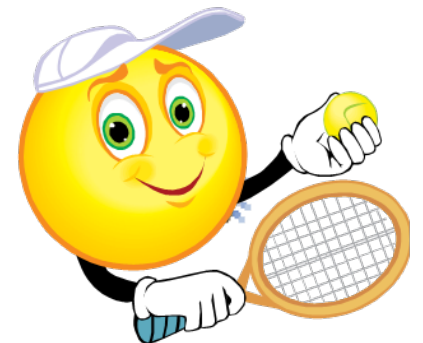


COMMUNICATION IS A “KEY”

MEETING WITH PLAYERS

- Sign up “Welcome Players to the Program!”

SPORTSMANSHIP – PRIDE – TRADITION



COMMUNICATION IS A “KEY”

MEETING WITH PLAYERS

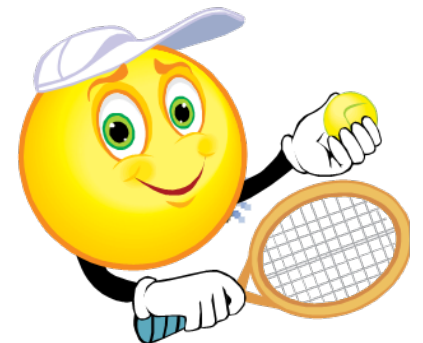
- Sign up “Welcome Players to the Program!”
- Introduce “Wolves’ Tennis Website”

PRIDE – SPORTSMANSHIP - TRADITION



COMMUNICATION IS A “KEY”

- BUILDING THE FOUNDATION – START COMMUNICATING EARLY
- AD & ADMINISTRATION
- MEETING WITH CAPTAINS
- MEETING WITH COACHES
- MEETING WITH PLAYERS
- MEETING WITH PARENTS



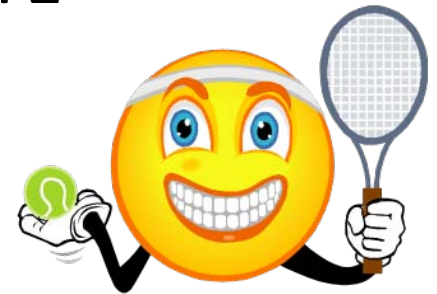
COMMUNICATION IS A “KEY”

MEETING WITH PARENTS

- 1st Week of Practice – Schedule a Parent Meeting
- Place Date/Time on Web Site & Send home Letter

AT THE MEETING

- Go over program GOALS & EXPECTATIONS
- Explain Communication Tool – WEB SITE
- ANSWER Questions
- PARENT LINK



COMMUNICATION IS A “KEY”

Cut Bank High School – Wolves’ Tennis

Main communication tool is:

Contact through Conversation –

BUT

WEBSITE is a **GREAT** tool to refer to!



COMMUNICATION IS A “KEY”

Where is this Wolves’ Website?

- Cut Bank School Website
(www.cutbankschools.net)
- High School
- Athletics
- Tennis



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

- Schedule
- Roster
- Current Match Results
- Photo Album
- Current Team Photos
- Coaches' Corner
- Players' Corner
- Parents' Corner
- Previous Team Results
- Tennis Links
- Alumni & State Champions
- Wall of Fame
- Weekly Weather



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

- Schedule



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

- Schedule
- Roster



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

- Schedule
- Roster
- Current Match Results



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

- Schedule
- Roster
- Current Match Results
- Photo Album



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

- Schedule
- Roster
- Current Match Results
- Photo Album
- Current Team Photos



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

- Schedule
- Roster
- Current Match Results
- Photo Album
- Current Team Photos
- Coaches' Corner



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

- Schedule
- Roster
- Current Match Results
- Photo Album
- Current Team Photos
- Coaches' Corner
- Players' Corner



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

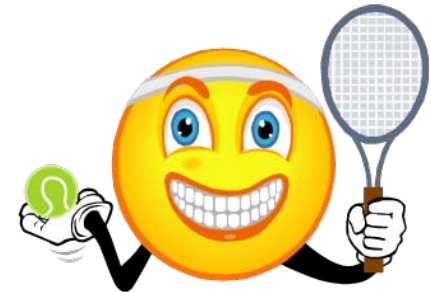
- Schedule
- Roster
- Current Match Results
- Photo Album
- Current Team Photos
- Coaches' Corner
- Players' Corner
- Parents' Corner



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

- Schedule
- Roster
- Current Match Results
- Photo Album
- Current Team Photos
- Coaches' Corner
- Players' Corner
- Parents' Corner
- Previous Team Results (Historical Record)



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

- Schedule
- Roster
- Current Match Results
- Photo Album
- Current Team Photos
- Coaches' Corner
- Players' Corner
- Parents' Corner
- Previous Team Results
- [Tennis Links](#)



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

- Schedule
- Roster
- Current Match Results
- Photo Album
- Current Team Photos
- Coaches' Corner
- Players' Corner
- Parents' Corner
- Previous Team Results
- Tennis Links
- Alumni & State Champions



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

- Schedule
- Roster
- Current Match Results
- Photo Album
- Current Team Photos
- Coaches' Corner
- Players' Corner
- Parents' Corner
- Previous Team Results
- Tennis Links
- Alumni & State Champions
- Wall of Fame



http://www.cutbankschools.net/hs/Tennis_site/wolves1.htm

What information can you find?

- Schedule
- Roster
- Current Match Results
- Photo Album
- Current Team Photos
- Coaches' Corner
- Players' Corner
- Parents' Corner
- Previous Team Results
- Tennis Links
- Alumni & State Champions
- Wall of Fame
- Weekly Weather



MCA – CLINIC - 2009

Part II

The QUEST for a
MONTANA HIGH SCHOOL
TENNIS COACHES
ASSOCIATION (MHSTCA)

What's next?



MCA – CLINIC - 2009

- **MHSTCA [Montana High School Tennis Coaches Association]**

What's it going to take to make this a viable working organization and not something in NAME only?



MCA – CLINIC - 2009

- **MHSTCA [Montana High School Tennis Coaches Association]**
- **Presently – we have a web site.**

National Site:

<http://www.nfshsta.org/>

Montana's Site

<http://www.nfshsta.org/site.asp?fedID=7>



MHSTCA – 2009-2010

1. UTILIZE THIS MCA SESSION TO:

- **BRAINSTORM IDEAS**
- **ADOPT A CONSTITUTION OR BI-LAWS FOR GUIDANCE**
- **CREATE/ELECT SOME OFFICERS & POSSIBLY ADOPT A BOARD OF DIRECTORS**
- **MOVE ON AN “ACTIVE” ORGANIZATION TO PROMOTE HIGH SCHOOL TENNIS & THEIR COACHES IN MONTANA!**
- **OTHER STATES WITH ASSOCIATIONS**



MHSTCA – 2009-2010

- **Other states with organizations are:**
- California High School Tennis Association
- Florida High School Tennis Coaches Association
- Illinois High School Tennis Coaches Association
- Indiana High School Tennis Coaches Association
- Iowa State High School Tennis Association
- Michigan High School Tennis Coaches Association
- Minnesota High School Tennis Coaches Association
- New York High School Tennis Association
- North Carolina High School Tennis Coaches Association
- Ohio Tennis Coaches Association
- Pennsylvania High School Tennis Association
- South Carolina High School Tennis Association
- Texas Tennis Coaches Association
- Virginia High School Tennis Association
- Wisconsin High School Tennis Association



MHSTCA – 2009-2010

- Elect Officers
- President, President Elect, Past President, Secretary, Treasurer, Board of Directors
- Committees (Newsletter (Website), membership, Constitution, etc.
- Meeting dates
- Membership
- Anything else?



MCA – CLINIC - 2009

Thanks for coming – Enjoy
the rest of the Clinic!

