

Fight! Fight! Fight!
For Cut Bank Tonight!
With A Victory
We're Going To
A God For
Purple and Gold
Best in the West
So We'll All
Do Our Best
So On and On Well
Fight to the End
Honor and Glory
You Will See, So
Fight! Fight! Fight!
For Cut Bank Tonight!
And Victory!

NHSACA - CLINIC - 2010



Northwest
Billman
Kernan Corporation
Ball Motor
Muller and Keating
State Street Car Wash
Cut Bank Tire



CUT BANK WOLVES

2010 TENNIS

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- Greetings & Congratulations

To have your program recognized on a National Level is a tremendous honor.

You all are doing something incredibly correct.

I commend you and look forward to hearing more about your programs and coaching ideas.



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Presenter:

Jim Gregg

Tennis Coach

Cut Bank High School

Cut Bank, Montana

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- Tennis in
MONTANA



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- Three Classifications
according to school size

AA – A – B/C



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- Class AA = 826+
- Class A = 340-825
- Class B = 120-339
- Class C = 1-119



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- Cut Bank High School
Enrollment 203
- Classified as B school



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- Tennis Season is in the Spring
Mid March – Mid May
- Ten Week season with conclusion being the State Tournament. Players qualify for State by placing at Divisional tournament the week prior to state
- So Class B teams may qualify and take anywhere from 0-8 kids to the state tournament depending upon their success at the Divisional level. We have six divisions in the B/C ranks qualifying players for the State Tournament.



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- B/C Varsity team consists of 4 singles and 2 doubles
- A has an additional doubles and AA has two additional doubles
- All levels have their own Divisional & State Tournaments
- Cut Bank schedules and plays 60% of their matches vs. AA and A schools.
- Gets more of our players VARSITY experience and the tougher competition better prepares our kids for their final two tournaments.



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- Cut Bank is a small rural community of about 3000.
- As with most small communities - Your school is the hub of activity.
- Basketball, Football & Track are King
- We've worked hard to develop respect for our tennis program over the years.
- Most of our players are 2-3 sport athletes or kids who play tennis only. We tend to be more successful when we can get the 2-3 sport athletes to come out.
- We run a USTA "NO CUT" program so our main goal is to teach a life long skill and enjoyment of the game



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- With those goals in mind, we've been able to develop a fairly successful program.
- 20% of our student body was on the 2010 tennis teams



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***COMMUNICATION IS A MAJOR “KEY”
for unlocking the SUCCESS we’ve
enjoyed over the years....
THUS my topic***



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- Communication Breeds
Success



COMMUNICATION BREEDS SUCCESS

- My feeling after taking over this program in 1983 was if we were to develop a successful program – “communication” would be key to gaining support from parents/community and developing a sense of **Pride** and **Tradition** with our players.
- We created a team motto “Tradition, Sportsmanship & Pride” and tried to make this as visible to the players as possible. With the growth of **technology** this has become increasingly easier.
- Over the years we have developed a strong **Tradition** – we continue to push good **Sportsmanship** and we have successfully developed a sense of **Pride** for the kids who are part of the program.



COMMUNICATION BREEDS SUCCESS

- BUILDING THE FOUNDATION – START COMMUNICATING EARLY prior to season
- AD & ADMINISTRATION
- MEETING WITH CAPTAINS
- MEETING WITH COACHES
- MEETING WITH PLAYERS
- MEETING WITH PARENTS
- Meet FACE to FACE – then fuse technology as a communication tool.



COMMUNICATION BREEDS SUCCESS

➤ TECHNOLOGY

- Utilize *phone* – voice / voice mail
 - *Cell phones* – same and texting - group texting (Administration / Coaches / Captains)
- Utilize *Computers* – *Web sites* / *emails*
- Utilize *local newspapers* / *radio* / *Television* stations to help promote your program
- Utilize *awards* / *photos*
- ***BIGGEST TECH. TOOL – WOLVES' WEBSITE***



COMMUNICATION IS A “KEY”

- Who builds / Updates Web Site?
- Technology Coordinator – teacher
- Techno Savy - Student Manager
- Free & Easy access to Web Site builders
 - ✓ Google Sites
 - ✓ Webspawner.com
 - ✓ Webnode.com
 - ✓ Webs.com
 - ✓ Weebly.com
 - ✓ There are tons of sites on the internet that you could use



COMMUNICATION IS A “KEY”

- **Web site** has been our biggest communication tool the past eight years.
 - ✓ We use it to track all match results
 - ✓ Track weather predictions for next ten days (Very important with unpredictable MONTANA spring weather!)
 - ✓ communicate with players – practice, up coming matches, early outs, etc.
 - ✓ Communicate with parents – rosters, schedule, challenge ladder, rules/regulations, parent tips
 - ✓ Coaches – remarks/goals – Assistant Coaches’
 - ✓ Historical results (past seasons)
 - ✓ Links (anything related that might help fuel the fire – passion for the game)
 - ✓ Rewards (Wall of Fame / Alumni)



COMMUNICATION IS A “KEY”

- [Cut Bank Wolves’ Tennis Site](#)
- [Schedule](#)
- [Roster](#)
- [Current Match Results](#)
- [Photo Album](#)
- [Current Team Photos](#)
- [Coaches’ Corner](#)
- [Players’ Corner](#)
- [Parents’ Corner](#)
- [Previous Team Results](#)
- [Tennis Links](#)
- [Alumni & State Champions](#)
- [Wall of Fame](#)
- [Weekly Weather](#)



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