

# NHSACA – CLINIC – 2013



CUT BANK HIGH SCHOOL  
2013 TENNIS

*Bashor Photography*

# NHSACA – CLINIC - 2013

- Greetings & Congratulations

To have your program recognized on a National Level is a tremendous honor.

You all are doing something incredibly correct.

I commend you and look forward to hearing more about your programs and coaching ideas.



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Presenter:

Jim Gregg

Head Tennis Coach

Boys & Girls

Cut Bank High School

Cut Bank, Montana



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- Tennis in  
MONTANA



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- Three Classifications  
according to school size

**AA – A – B/C**



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- Class AA = 826+
- Class A = 340-825
- Class B = 120-339 (196)
- Class C = 1-119



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- Cut Bank High School  
Enrollment 196

43 or 22% of Student body out for Tennis

- Classified as B school



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- Tennis Season is in the Spring

Mid March – Mid May

- **Ten Week season** with conclusion being the *State Tournament*. Players qualify for State by placing at *Divisional Tournament* the week prior to state
- So Class B teams may qualify and take anywhere from 0-8 kids to the state tournament depending upon their success at the Divisional level. We have six divisions in the B/C ranks qualifying players for the State Tournament.





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- B/C Varsity team consists of 4 singles and 2 doubles. Can only play singles or doubles, not both
- Class “A” has an additional doubles and “AA” has two additional doubles
- All levels have their own Divisional & State Tournaments
- Cut Bank schedules and plays 60% of their matches vs. AA and A schools.
- Gets more of our players VARSITY experience and the tougher competition better prepares our kids for their final two tournaments.



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- Cut Bank is a small rural community of about 3000.
- As with most small communities - Your school is the hub of activity.
- Football, Basketball & Track are the major sports. We've worked hard to develop respect for our Tennis Program over the years.
- Our players are 2-3 sport athletes OR kids who play tennis only. We tend to be more successful when we can get the 2-3 sport athletes to come out.
- We run a USTA "NO CUT" program so our main goal is to teach a life long skill and enjoyment of the game



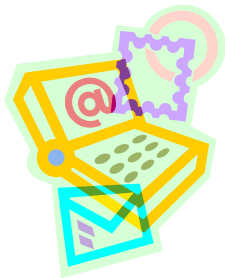
# NHSACA – CLINIC - 2013

- With those goals in mind, we've been able to develop a fairly successful program.
- 22% of our student body was on 2013 tennis teams?



# NHSACA – CLINIC - 2013

*COMMUNICATION IS A MAJOR “KEY”  
for unlocking the SUCCESS we’ve  
enjoyed over the years....*



# NHSACA – CLINIC - 2013

- Communication Breeds Success



# COMMUNICATION BREEDS SUCCESS

- My feeling after taking over this program in 1983 was if we were to develop a successful program – “communication” would be key to gaining support from parents/community and developing a sense of **Pride** and **Tradition** with our players.
- We created a team motto “Tradition, Sportsmanship & Pride” and tried to make this as visible to the players as possible. With the growth of **technology** this has become increasingly easier.
- Over the years we have developed a strong **Tradition** – we continue to push good **Sportsmanship** and we have successfully developed a sense of **Pride** for the kids who are part of the program.



# COMMUNICATION BREEDS SUCCESS

- BUILDING THE FOUNDATION – START COMMUNICATING EARLY prior to season
- AD & ADMINISTRATION
- MEETING WITH CAPTAINS
- MEETING WITH COACHES
- MEETING WITH PLAYERS
- MEETING WITH PARENTS
- Meet FACE to FACE – then fuse technology as a communication tool.



# COMMUNICATION BREEDS SUCCESS

## ➤ TECHNOLOGY

- Utilize *phone* – voice / voice mail
  - *Cell phones* – same and texting - group texting (Administration / Coaches / Captains)
- Utilize *Computers* – *Web sites* / *emails*
- Utilize *local newspapers* / *radio* / *Television* stations to help promote your program
- Utilize *awards* / *photos*
- ***BIGGEST TECH. TOOL – WOLVES' WEBSITE***





# COMMUNICATION IS A “KEY”

- Who builds / Updates Web Site?
  - Technology Coordinator or District Web site Coordinator – usually a teacher
  - Techno Savy - Student Manager
  - Free & Easy access to Web Site builders
    - ✓ Google Sites
    - ✓ Webspawner.com
    - ✓ Webnode.com
    - ✓ Webs.com
    - ✓ Weebly.com
    - ✓ There are tons of sites on the internet that you could use



# COMMUNICATION IS A “KEY”

- **Web site** has been our biggest communication tool the past eight years.
  - ✓ We use it to track all match results
  - ✓ Track weather predictions for next ten days (Very important with unpredictable MONTANA spring weather!)
  - ✓ communicate with players – practice, up coming matches, early outs, etc.
  - ✓ Communicate with parents – rosters, schedule, challenge ladder, rules/regulations, parent tips
  - ✓ Coaches – remarks/goals – Assistant Coaches’
  - ✓ Historical results (past seasons)
  - ✓ Links (anything related that might help fuel the fire – passion for the game)
  - ✓ Rewards ( Wall of Fame / Alumni )



# COMMUNICATION IS A “KEY”

- [Cut Bank Wolves’ Tennis Site](#)
- [Schedule](#)
- [Roster](#)
- [Current Match Results](#)
- [Photo Album](#)
- [Current Team Photos](#)
- [Coaches’ Corner](#)
- [Players’ Corner](#)
- [Parents’ Corner](#)
- [Previous Team Results](#)
- [Tennis Links](#)
- [Alumni & State Champions](#)
- [Wall of Fame](#)
- [Weekly Weather](#)



# MEMORIAL TOURNAMENTS

- USING MEMORIAL TOURNAMENTS AT CONCLUSION OF SEASON
  - a. Way to honor previous team members, fans, supporters who have passed
  - b. Way to have some fun
  - c. Way of involving parents
  - d. Include doubles and handicap the scoring
  - e. Great way of bringing back and involving alumni
  - f. Way to incorporate banquet
    - 1) Great food – barbeque
    - 2) Take break from tennis
    - 3) Recognize each player with an award
    - 4) Special Awards



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## WEBSITE RESOURCES FOR BUILDING YOUR OWN TENNIS TEAM WEBSITE

You can utilize these links to help you find the resources to Build Your Own site, or help a Manager to build your team's site. These are just a few, of the many available on-line.

- [Tennis Team & Tennis League Websites](#)
- [Tennis Team Website Templates | TeamSnap](#)

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- Tennis Website Builder - Free Software Download
- <http://www.doomby.com>
- <http://www.godaddy.com>
- Angelfire: Welcome to Angelfire
- <http://topdogtennis.com>
- Free Website Builder - Jimdo
- SnackWebsites
- Get a Free Blog Here: WordPress.com
- Sports-And-Activities Free Website Templates ... - Web Hosting
- HotJoomlaTemplates - HOT Tennis for Joomla 2.5 & 3.0 » Free ...

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WYSIWYG Web Builder 9 The Web Design Solution that makes Building Web Sites Easy and Fun!

